

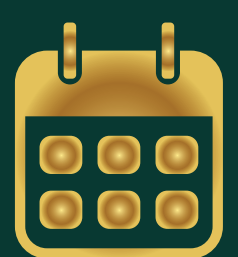


HUN EXPO

HAJJ - UMRAH NIGERIA EXPO 2.0

OFFICIAL PROSPECTUS

THEME: Pilgrimage, Partnerships & Possibilities



SATURDAY
8TH AUGUST, 2026



GRAND CENTRAL HOTEL, KANO
EVENT HALL, KANO STATE, NIGERIA



ORGANIZED BY



**GLOBAL
BUSINESS**

AND INVESTMENT PARTNERSHIPS FORUM

in partnership
with



STRATEGIC PARTNERS



Dar Al Halal
LIMITED

FORWARD

The Hajj-Umrah Nigeria Expo 2.0 represents a strategic platform designed to unite stakeholders across the Hajj and Umrah value chain while creating opportunities for partnerships, investment, trade, innovation and economic growth.

Building on the success of the inaugural edition, the Kano Expo seeks to deepen engagement among pilgrims, operators, airlines, hospitality providers, financial institutions, government agencies, businesses, investors and Saudi partners.

The Expo is not merely a pilgrimage event; it is an economic and business platform that connects faith, commerce and opportunity.



HUN EXPO 2.0

ABOUT THE EXPO

The Hajj and Umrah industry represents one of the largest recurring international travel ecosystems connecting Nigeria and the Kingdom of Saudi Arabia.



Every year, thousands of Nigerians travel to Saudi Arabia, creating significant opportunities across:



TRAVEL & RELIGIOUS
TOURISM



AVIATION



HOSPITALITY



LOGISTICS



FINANCIAL
SERVICES



HEALTHCARE



TECHNOLOGY



TRADE



REAL ESTATE



HALAL PRODUCTS
& SERVICES



**HUN
EXPO**

Provides a platform for all stakeholders to engage, collaborate, and unlock these opportunities

THEME EXPLANATION

Pilgrimage, Partnerships and Possibilities



PILGRIMAGE

Promoting excellence in Hajj and Umrah services while enhancing pilgrim welfare and experience.



PARTNERSHIPS

Building stronger collaboration among government agencies, private sector organizations, religious institutions and international stakeholders.



POSSIBILITIES

Exploring new opportunities in trade, investment, innovation, exports, tourism and the halal economy.

INTRODUCTION

The Hajj and Umrah sector has grown into a major economic ecosystem that extends beyond pilgrimage, creating opportunities across Aviation, Hospitality, Logistics, Finance, Healthcare, Technology, Tourism, and International Trade.

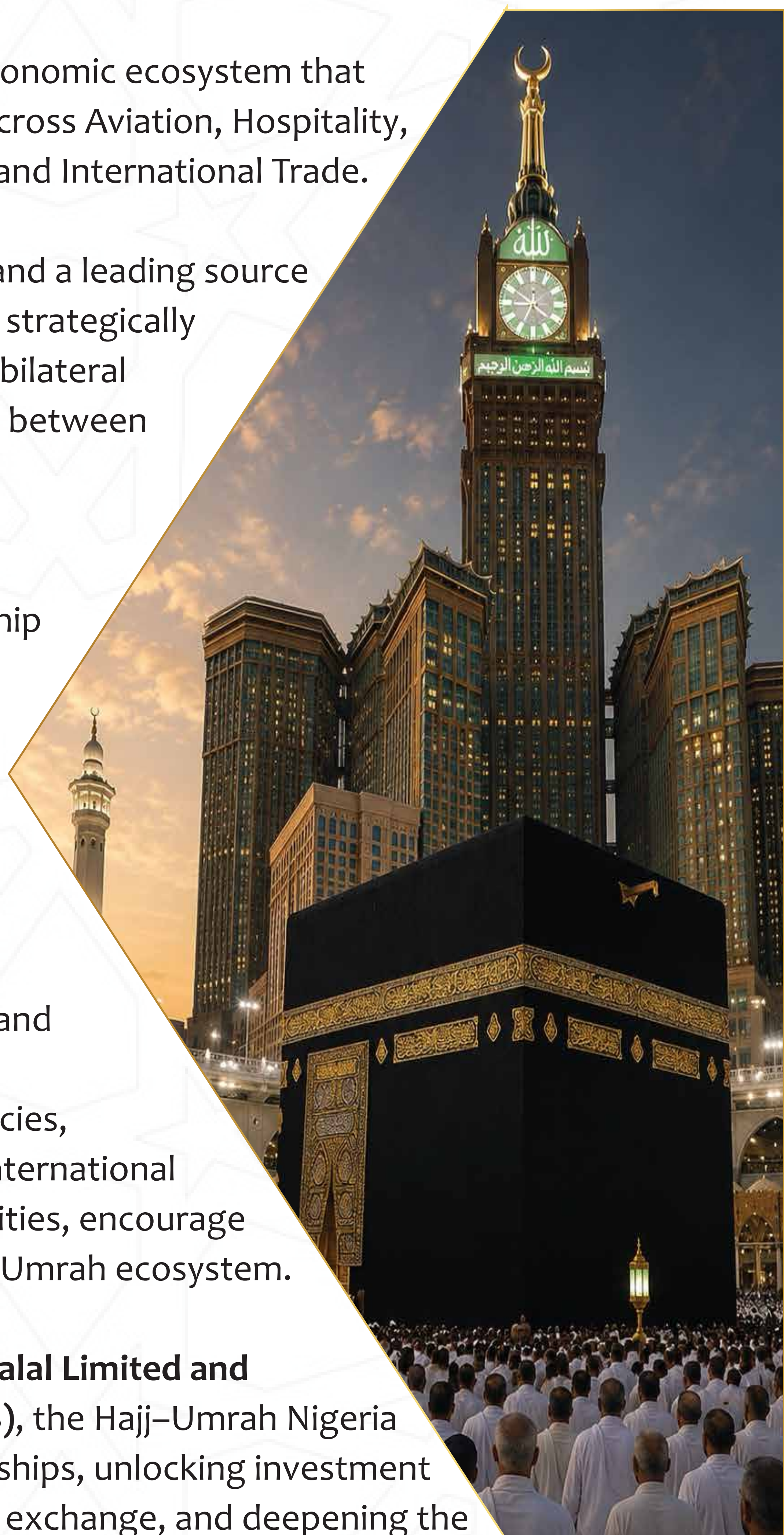
As one of Africa's largest Muslim-populated nations and a leading source of pilgrims to the Kingdom of Saudi Arabia, Nigeria is strategically positioned to leverage this ecosystem to strengthen bilateral cooperation, promote investment, and expand trade between both countries.

Recognizing this potential, the **Global Business and Investment Partnerships Forum (GBIPF)**, in partnership with the **Nigeria–Saudi Chamber of Commerce, Industry, Mines and Agriculture (NSCCIM&A)**, is organizing the **Hajj–Umrah Nigeria Expo 2.0** under the theme:

Pilgrimage • Partnerships • Possibilities

The Expo will convene government institutions, Hajj and Umrah Stakeholders, Investors, Businesses, Financial Institutions, Healthcare Providers, Major Travel Agencies, Hospitality Operators, Technology Companies, and International Partners to foster collaboration, showcase opportunities, encourage investment, and drive innovation across the Hajj and Umrah ecosystem.

In collaboration with our Strategic Partners, **Dar Al Halal Limited** and **Jama'atu Izalatil Bid'ah Wa Iqamatis Sunnah (JIBWIS)**, the Hajj–Umrah Nigeria Expo 2.0 is dedicated to advance sustainable partnerships, unlocking investment opportunities, promoting innovation and knowledge exchange, and deepening the economic and strategic relationship between Nigeria and the Kingdom of Saudi Arabia.



EVENT OBJECTIVES



The Expo seeks to:



Strengthen the Hajj and Umrah ecosystem.



Facilitate stakeholder engagement.



Promote Nigeria–Saudi partnerships.



Encourage trade and investment.



Support the growth of the halal economy.



Showcase products and services.



Promote innovation and digital transformation.



Create business opportunities for participants.

FOCUS AREAS

Driving excellence across key sectors of the Hajj and Umrah ecosystem and the Nigeria - Saudi partnership.



HAJJ & UMRAH OPERATORS



- ♦ Pilgrim Welfare
- ♦ Service Delivery
- ♦ Travel Management
- ♦ Accommodation
- ♦ Logistics



AVIATION & TRAVEL



- ♦ Airlines
- ♦ Airport Services
- ♦ Ground Handling
- ♦ Transportation Solutions



HOSPITALITY & TOURISM



- ♦ Hotels
- ♦ Resorts
- ♦ Tourism Promotion
- ♦ Hospitality Services



TRADE & INVESTMENT



- ♦ Nigeria-Saudi Business Opportunities
- ♦ Investment Promotion
- ♦ Market Access
- ♦ Joint Ventures



NON-OIL EXPORTS



- ♦ Agricultural Commodities
- ♦ Agro-processing
- ♦ Halal Products
- ♦ Export Readiness



TECHNOLOGY & INNOVATION



- ♦ Travel Technology
- ♦ Fintech
- ♦ Digital Payments
- ♦ Pilgrim Management Systems
- ♦ Artificial Intelligence Applications

WHO SHOULD ATTEND

Join thousands of key stakeholders from across Nigeria and beyond for a premier gathering that connects faith, business and opportunities.



GOVERNMENT INSTITUTIONS

- ♦ Federal Ministries
- ♦ State Governments
- ♦ Regulatory Agencies
- ♦ Pilgrims Welfare Boards



HAJJ & UMRAH STAKEHOLDERS

- ♦ Tour Operators
- ♦ Travel Agencies
- ♦ Service Providers
- ♦ Religious Organizations



BUSINESS COMMUNITY

- ♦ Business Organizations/Companies
- ♦ Chambers of Commerce
- ♦ Investors
- ♦ Exporters
- ♦ Manufacturers
- ♦ SMEs



INTERNATIONAL PARTICIPANTS

- ♦ Saudi Businesses & Organizations
- ♦ Investors
- ♦ Airlines
- ♦ Hospitality Groups
- ♦ Chambers of Commerce



NETWORK
WITH LEADERS



EXPLORE
NEW MARKETS



BUILD
STRATEGIC
PARTNERSHIPS



DISCOVER
NEW
SOLUTIONS

EXHIBITION OPPORTUNITIES

The Expo provides a marketplace for businesses to:



SHOWCASE PRODUCTS AND SERVICES



MEET PROSPECTIVE CUSTOMERS



GENERATE LEADS



LAUNCH PRODUCTS

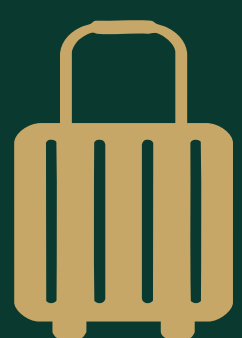


BUILD STRATEGIC PARTNERSHIPS

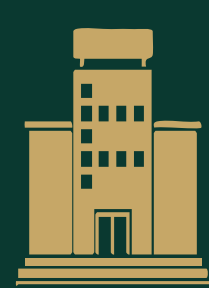
CATEGORIES



AIRLINES



**TRAVEL
AGENCIES**



HOTELS



**FINANCIAL
INSTITUTIONS**



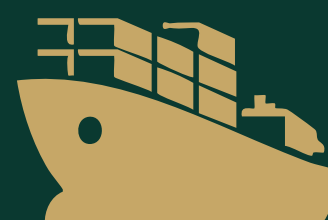
**INSURANCE
COMPANIES**



**TECHNOLOGY
COMPANIES**



**HEALTHCARE
PROVIDERS**



**EXPORT
COMPANIES**



**GOVERNMENT
AGENCIES**



**REAL ESTATE
COMPANIES**

**SHOWCASE
CONNECT
GROW**

Be a part of the largest Hajj & Umrah, Trade and Investment exhibition in Nigeria.



CONFERENCE PROGRAMME

**1****THE FUTURE OF HAJJ & UMRAH ECOSYSTEM
IN NIGERIA****2****HAJJ SAVINGS SCHEME PROGRAM****3****BUILDING STRATEGIC PARTNERSHIPS FOR
SUSTAINABLE GROWTH****4****AVIATION & PILGRIMAGE LOGISTICS****5****NIGERIA - SAUDI TRADE & INVESTMENT
OPPORTUNITIES****6****UNLOCKING THE HALAL ECONOMY****7****FINANCING GROWTH IN THE HAJJ & UMRAH
INDUSTRY****8****TECHNOLOGY & DIGITAL TRANSFORMATION****9****BUSINESS MATCHMAKING & NETWORKING****10****AWARD RECOGNITIONS**

BECOME A SPONSOR

Position your brand before thousands of prospective and intending Pilgrims, Business Leaders, Investors, Government Stakeholders, and International Partners.

WHY SPONSOR?

Sponsors gain access to:



TARGET SPONSOR SECTORS



FINANCIAL SERVICES

- ♦ Banks
- ♦ Islamic Finance Institutions
- ♦ Insurance Companies



AVIATION & TRAVEL

- ♦ Airlines
- ♦ Travel Technology Providers
- ♦ Tourism Organizations



HEALTHCARE

- ♦ Hospitals
- ♦ Medical Service Providers
- ♦ Pharmaceutical Companies



TRADE & INDUSTRY

- ♦ Logistics Companies
- ♦ Manufacturing Firms
- ♦ Export Companies



HOSPITALITY

- ♦ Hotels
- ♦ Hospitality Brands
- ♦ Property Developers



GOVERNMENT AGENCIES & MDAs

- ♦ MDAs
- ♦ Trade Agencies
- ♦ Chambers of Commerce

RESERVE YOUR SPONSORSHIP SLOT TODAY



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**SATURDAY
8TH AUGUST, 2026**



8:00 AM



**GRAND CENTRAL HOTEL, KANO
EVENT HALL, KANO STATE, NIGERIA**



The infographic displays five sponsorship levels, each represented by a colored card with a specific icon, title, and amount in Nigerian Naira (₦). The cards are arranged horizontally from left to right, with the Title Sponsor card being dark green and the others being shades of gold and brown. Each card features a decorative laurel wreath at the bottom.

Sponsorship Level	Amount (₦)
TITLE SPONSOR	₦20,000,000
PLATINUM SPONSOR	₦10,000,000
GOLD SPONSOR	₦5,000,000
SILVER SPONSOR	₦2,500,000
BRONZE SPONSOR	₦1,000,000

SPONSORSHIP BENEFITS		
 ENHANCED BRAND VISIBILITY Prominent Brand placement across all event materials, digital platforms & venue signage	 MEDIA EXPOSURE Benefit from extensive media coverage before, during & after the event across Nigerian & Saudi platforms.	 SPEAKING OPPORTUNITIES Position your organization as a thought leader through keynote presentations, panel discussions, executive sessions, and industry conversations.
 NETWORKING ACCESS Direct access to 1000+ visitors including pilgrims, business leaders, government officials & Saudi partners	 LEAD GENERATION Generate high-quality business leads, identify new customers, secure partnerships, and unlock opportunities for market expansion and revenue growth.	 VIP ACCESS & RECOGNITION Exclusive VIP invitations to high-level sessions, networking dinners & recognition as official event partner.

**GRAND CENTRAL HOTEL, KANO
EVENT HALL, KANO STATE, NIGERIA**



BECOME AN EXHIBITOR

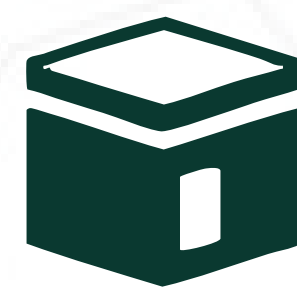
Showcase your products and services before thousands of prospective and intending Pilgrims, Industry Leaders, Businesses, Government Agencies, Investors and International Partners.



WHY EXHIBIT?

Whether you are launching a new product, expanding into new markets, or seeking strategic partnerships, **HUN Expo 2.0** provides direct access to decision-makers, pilgrims, government agencies, investors, major travel agencies, hospitality providers, financial institutions and Saudi partners under one roof.

WHO WILL VISIT YOUR BOOTH?



PROSPECTIVE
& INTENDING
PILGRIMS



TRAVEL
AGENCIES



FINANCIAL
INSTITUTIONS



GOVERNMENT
AGENCIES



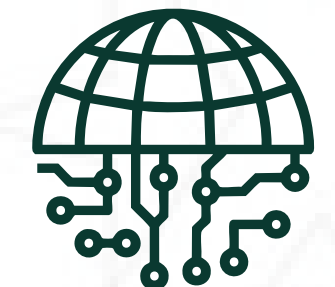
INVESTORS &
BUSINESS LEADERS



SAUDI
PARTNERS



HOSPITALITY
PROVIDERS



TECHNOLOGY
COMPANIES

EXHIBITOR BENEFITS



LEAD
GENERATION

1



STRATEGIC
PARTNERSHIPS

2



MEET SERIOUS
BUYERS

3



EXPAND INTO
NEW MARKETS

4



SHOWCASE
YOUR BRAND

5



SECURE
COMMERCIAL
OPPORTUNITIES

6

**RESERVE YOUR
EXHIBITION
SPACE TODAY**



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**SATURDAY
8TH AUGUST, 2026**



**8:00
AM**



**GRAND CENTRAL HOTEL, KANO
EVENT HALL, KANO STATE, NIGERIA**





EXHIBITORS BOOTH

EXHIBITION PACKAGES

BOOTH

PREMIUM BOOTH

PRICE
₦750,000

BEST FOR

- ♦ Major Brands
- ♦ Major Travel Agencies
- ♦ Large Travel Companies

STANDARD BOOTH

PRICE
₦350,000

BEST FOR

- ♦ Established SMEs
- ♦ Hotels
- ♦ Mid-Size Travel Agencies

SME BOOTH

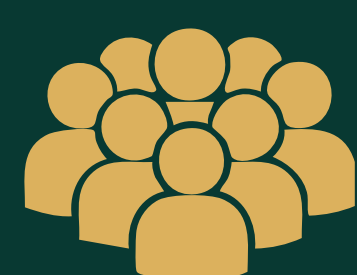
PRICE
₦150,000

BEST FOR

- ♦ Growing Business
- ♦ Fintech Startups
- ♦ Halal Brands

CATEGORIES

EXPECTED PARTICIPATION


ATTENDEES
500 - 1000+

EXHIBITORS
50+

**SPONSORS &
PARTNERSHIP**
25+

**GOVERNMENT
AGENCIES**
50+

**MEDIA
ORGANIZATIONS**
20+

**SAUDI
PARTICIPANTS**
30+
**RESERVE YOUR
EXHIBITION
SPACE TODAY**


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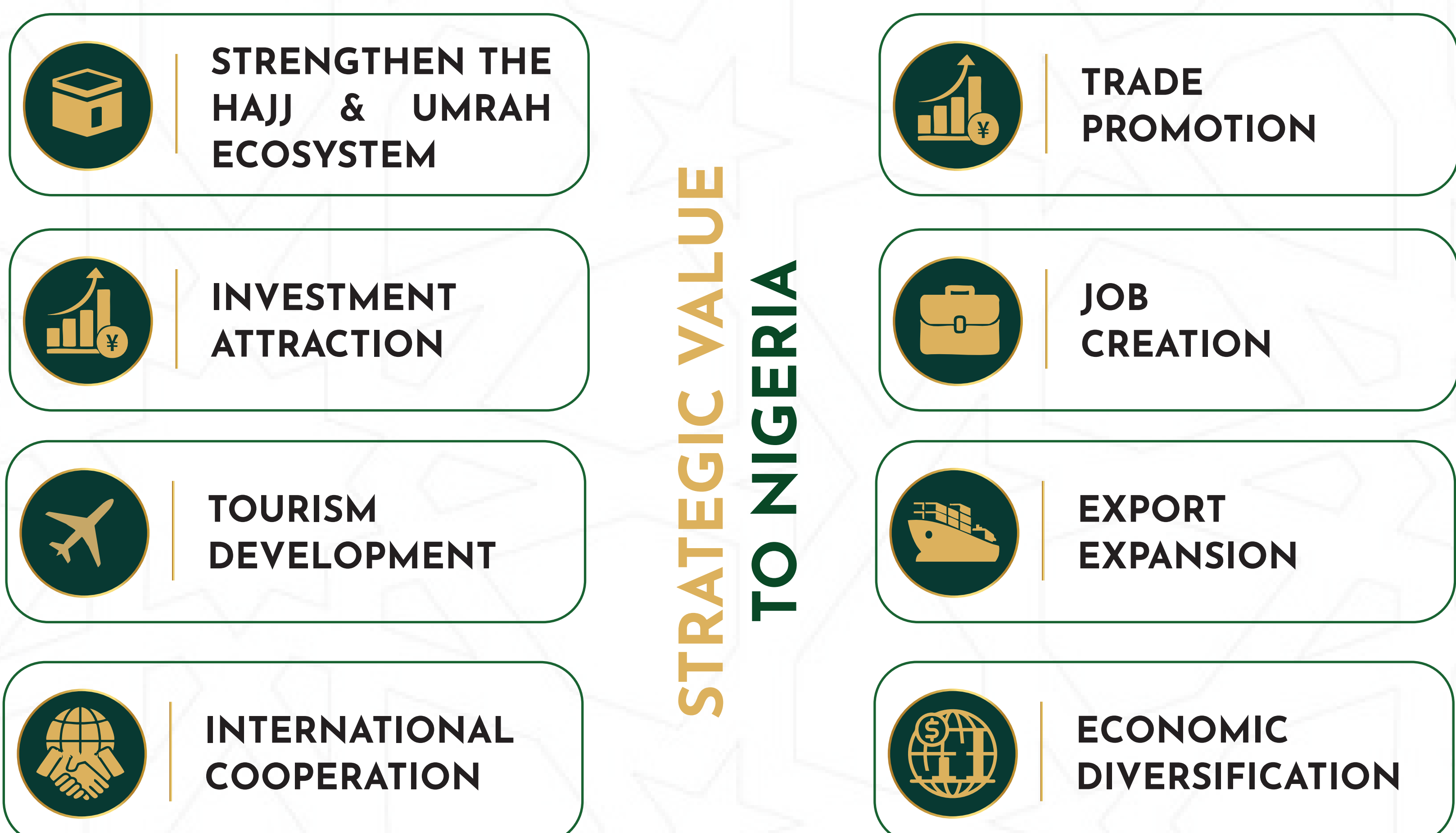
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AM**

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EXPECTED OUTCOMES

A forward-thinking overview of the tangible results these events aim to deliver for government bodies, development institutions, businesses & investors.



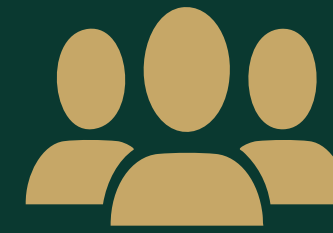
 **500 - 1,000+** EXPECTED PARTICIPANTS

PARTNERSHIP INVITATION

WHY PARTNER US?

The Hajj-Umrah Nigeria Expo 2.0 and The Nigeria - Saudi Umrah Trade and Investment Forum represent a unique convergence of pilgrimage, commerce, investment and international cooperation.

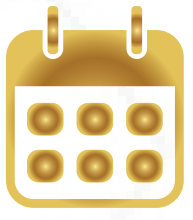
This is a strategic platform to shape future of bilateral economic relations between Nigeria & Saudi Arabia.



STRATEGIC PARTNER

IN ONE OF THE MOST SIGNIFICANT
BILATERAL ECONOMIC PLATFORMS

EVENT SUMMARY

	EVENT 1	HAJJ-UMRAH NIGERIA EXPO 2.0	KANO STATE, NIGERIA
	EVENT 2	NIGERIA-SAUDI UMRAH, TRADE AND INVESTMENT FORUM	JEDDAH, SAUDI ARABIA
	ORGANIZED BY	GLOBAL BUSINESS AND INVESTMENT PARTNERSHIPS FORUM LTD/GTE	
	IN PARTNERSHIP WITH	NIGERIA-SAUDI CHAMBER OF COMMERCE, INDUSTRY, MINES & AGRICULTURE	
	STRATEGIC PARTNERS	DAR AL HALAL LIMITED & JIBWIS	

ORGANIZING PARTNERS



**GLOBAL
BUSINESS**
AND INVESTMENT PARTNERSHIPS FORUM

Driving global partnerships, investment opportunities and sustainable economic growth across key sectors.



Strengthening Nigeria - Saudi business relations and promoting trade, investment and economic cooperation.



Fostering a seamless, efficient, and sustainable Hajj and Umrah ecosystem dedicated to improving pilgrim welfare and service excellence.

Dar Al Halal
LIMITED

Promoting Halal standards, products and services that support ethical trade and consumer trust.

CONCLUSION



The Hajj–Umrah Nigeria Expo 2.0 Kano 2026 is positioned as a leading platform for connecting pilgrimage, business and opportunity.

Through strategic partnerships and stakeholder engagement, the Expo aims to contribute to the growth of the Hajj and Umrah ecosystem while strengthening economic and commercial relations between Nigeria and Saudi Arabia.



HUN EXPO 2.0



HUN EXPO 2.0

PILGRIMAGE ♦ PARTNERSHIPS ♦ POSSIBILITIES